

University of Belgrade, Serbia, 11 October 2019

# World Standards Cooperation **ACADEMIC DAY 2019**

Demonstrating  
the economic,  
social and  
environmental  
benefits  
of International  
Standards

The World Standards Cooperation (WSC) was established in 2001 by the International Organization for Standardization (ISO), the International Electrotechnical Commission (IEC) and the International Telecommunication Union (ITU), in order to strengthen and advance the voluntary consensus-based international standards systems of ISO, IEC and ITU.

Since 2010, WSC Academic Day has been organized by ISO, IEC and ITU to promote dialogue between universities and the international standards community, to raise awareness and to foster cooperation and joint initiatives.

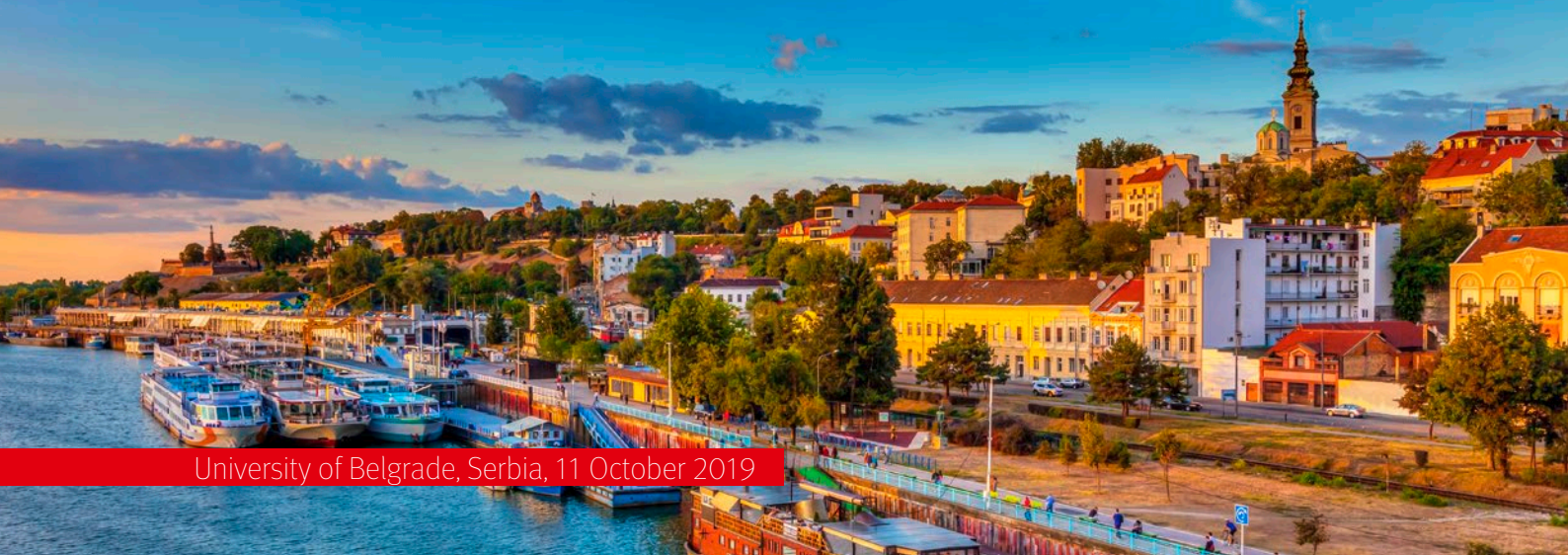
**WSC Academic Day 2019 will be held on 11 October**, following the annual workshop of ICES (the International Cooperation for Education about Standardization) on 10 October, **at the University of Belgrade in Serbia**.

The central theme of WSC Academic Day 2019 concerns the **economic, social and environmental benefits of International Standards**. It is of great importance for ISO, IEC, ITU and their respective members to be able to demonstrate the concrete benefits of International Standards in order to help stakeholders understand the value of both using standards and participating actively in the standards development process.

We know that using International Standards creates value at the level of individual organizations by improving productivity and performance, and at the level of communities and countries by promoting sustainable development, fostering environmentally friendly practices and opening up markets to boost international trade. But quantifying and demonstrating these benefits is not a simple or easy task. That's why the 2019 edition of WSC Academic day aims to bring together academics and standards bodies working to collect and analyze empirical data on the concrete benefits of International Standards, to share their methods, results and challenges.

This is an opportunity for academics to share their research with the broader standardization community, get feedback, share experiences and create new networks.





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## Call for contributors

We are looking for contributors to present their research and evidence-based insights into:

- The role that standards and standardization play in stimulating economic growth
- The role that International Standards play in regulatory harmonization and breaking down technical barriers to trade
- How policymakers use International Standards to achieve public policy goals
- How International Standards foster innovation
- How International Standards contribute to the implementation of the UN Sustainable Development Goals
- How International Standards compare with other types of standards (private standards, national or regional standards) in terms of their economic, social or environmental impacts

The above is not an exhaustive list. Any research that involves empirical data analysis (qualitative or quantitative) or case studies related to the economic, social or environmental impacts of International Standards will be considered.

## Deadline

If you are interested in applying to present your research at WSC Academic Day 2019, please fill in the form for prospective speakers and return it to **Belinda Cleeland** ([cleeland@iso.org](mailto:cleeland@iso.org)) by **31 July 2019**.

### International Electrotechnical Commission

IEC Central Office  
3, rue de Varembe  
P.O. Box 131  
CH – 1211 Genève 20  
Switzerland

### International Organization for Standardization

ISO Central Secretariat  
1, chemin de la Voie-Creuse  
Case postale 56  
CH – 1211 Genève 20  
Switzerland

### International Telecommunication Union

Place des Nations  
CH – 1211 Genève 20  
Switzerland

**iec.ch**

**iso.org**

**itu.int**



# WSC ACADEMIC DAY 2019

11 October, Belgrade, Serbia

## Form for prospective speakers

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If you would like to present your research at WSC Academic Day 2019, please fill out the below template and submit your proposal to Belinda Cleeland ([cleeland@iso.org](mailto:cleeland@iso.org)) by 31 July.

<b>Name</b>
<b>Organization / University</b>
<b>Research areas</b>
<b>Title of presentation</b>
<b>Abstract / key points to be covered in presentation</b>
<input type="checkbox"/> Annexes are attached (please give details)